

# Finances Are Stressful for Most Americans

In 2019, the FINRA Investor Education Foundation released a study showing that almost half of Americans didn't have enough in savings to cover three months' worth of expenses, and more than half said thinking about their finances made them anxious.

This widespread lack of financial stability translates to the workplace. It's a fact. Employees under financial stress will be less engaged, miss more work, and continue to seek higher wages. When you provide LEAP, you will offer an attractive benefit for current and future employees that will improve their overall wellbeing and impact your bottom line.

### Personalized Financial Coaching for Your Employees

LEAP is a financial coaching benefit that provides individualized financial guidance for employees. Using an online scheduling tool, employees can access their personal coach who will guide them through core money topics, create a personalized action plan, and follow up with them for accountability.

#### With LEAP Your Employees Can

- Manage life with the money they currently earn
- Achieve goals such as homeownership
- · Build credit and reduce debt
- Learn savings strategies
- · Eliminate reliance on high cost credit

## Your Support for Your Employees Helps Elkhart County Thrive

Most nonprofits rely on grants, donations, and business sponsorships to fund their mission. LEAP is Lacasa's Social Enterprise which is driven by our goal to become self-sustaining while continuing our social mission. By adding LEAP to your benefits package, you allow Lacasa to reinvest the profits into creating positive social change.

## Bring LEAP to Your Business

Not only can LEAP help you attract and retain top talent, it will also create long term impact for your employees. To learn more about LEAP, contact Shelia Sieradzki at Sheila. Sieradzki@lacasainc.net